



November 11, 2019

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 051 BSE – 500495	National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400 051 NSE – ESCORTS	Delhi Stock Exchange Limited DSE House, 3/1, Asaf Ali Road, New Delhi – 110 002 DSE – 00012
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Subject: Farmtrac unveils Hybrid Concept Tractor at Agritechnica 2019

Dear Sir,

Pursuant to the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release dated November 11, 2019 titled “Farmtrac unveils Hybrid Concept Tractor at Agritechnica 2019”.

This is for your information and record.

Thanking you.

Yours faithfully,
For **Escorts Limited**

A handwritten signature in blue ink, appearing to read 'Ajay Sharma', with a horizontal line underneath.

Ajay Sharma
Group General Counsel
& Company Secretary

Encl: as above

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Farmtrac unveils Hybrid Concept Tractor at Agritechnica 2019

Introduces indigenously engineered first Hybrid concept tractor at Agritechnica 2019, Hanover, Germany

- ***Offers Hybrid concept tractor powered by fuel & battery***
- ***Brings to the market an environment-friendly hybrid technology with various modes of charging***
- ***Hybridization offers increased fuel efficiency and low emissions***
- ***Commercial launch of Electric tractor***
- ***Showcases products from 20 – 130 HP for global farmers***
- ***All products comply with Stage V European emission norms***

Hanover, November 11, 2019: Farmtrac Tractors Europe, the leading international tractor producer, today unveiled its indigenously engineered first Hybrid concept tractor, powered by both fuel and battery, at Agritechnica 2019 trade show in Hanover, Germany. Farmtrac brings in a unique blend of style and inherent in-house R&D in its hybrid concept tractor, offering increased fuel efficiency and low emissions for the new age global farmers.

Farmtrac's Hybrid Tractor is an eco-friendly and a cost-effective product. ***Pioneering the concept, this tractor is powered by 70 HP category ICE which can be boosted up to 90 HP with the help of the hybridization technology.*** It has four operating modes. In Hybrid mode, the machine uses two sources of energy, diesel and electric, to propel the vehicle. In Pure Electric mode, Tractor can run only on Batteries with Zero Emissions. In ICE direct mode, the tractor is driven and operated as a conventional tractor with an Internal Combustion Engine. Charging mode with three power generation sub-modes , Regeneration when excess power is available while working, ICE (thru Internal Combustion Engine) and plug-in mode, in which the vehicle in stand still position connected to a standard wall socket with a charging device.

Reaffirming its thought leadership in farm mechanization & precision agriculture space, Farmtrac has showcased an array of products ranging from 20 – 130 HP. All the products on display comply with Stage V European emission norms. Considering the requirements of its global customers, the entire range for Europe is well compatible with all attachments like Mower, Loader, Sprayer, Beach cleaning application etc. Known for quality product offerings, Farmtrac has a strong reputation in Europe with significant presence in Germany, Italy, France, Benelux, Spain, and the UK, among others.

Farmtrac's futuristic and eco-friendly electric tractor had debuted in Agritechnica 2017 and is being commercially launched today.

Speaking at the launch at Agritechnica, Rajiv Wahi, Chief Executive - International Business, Escorts Ltd, which is the holding Company of Farmtrac Tractors Europe, said, "After a successful unveiling of our global tractor range, New Escorts Tractor Series at Agritechnica 2017, we have constantly strived to make more such world-class technology-driven products available to the global farmers. Taking this legacy forward, today we are thrilled to globally showcase our first Hybrid Concept Tractor that offers increased fuel efficiency and low emissions, at this platform. These smart technology solutions are developed to cut down on emissions and increasing fuel efficiency, boost productivity and agriculture output. With our latest offering, we are confident of garnering positive responses from our global customers."



For the Editor:

Escorts Group and **Farmtrac Tractors Europe** are the subsidiaries of Escorts Limited. The Escorts Group is among India's leading engineering conglomerates operating in high growth sectors of Agri Machinery, Material Handling & Construction Equipment, and Railway Equipment. The Group has earned the trust of over 5 Million customers by way of product and process innovations over seven decades of its existence. Escorts endeavors to transform lives in rural and urban India by leading the revolution in agriculture mechanization, modernization of automotive & railway technology and transformation of Indian construction.

Farmtrac Tractors Europe is one of the leading producers of agricultural tractors in Poland and Europe. Beginning in year 2000 in Mragowo, Poland, Farmtrac today among the leading domestic manufacturer of agricultural tractors, producing over 20 types and varieties of tractors. The tractors are manufactured in Poland as well as India. The aggregate suppliers of these tractors are well-known names, including ZF, Bosch, Perkins, Carraro and MITA, along with 60 others. All the machines have European approvals and meet European standards.

Farmtrac is the winner of numerous industry awards, besides being a multiple winner of the Agriculture Machine of the Year in Poland and one of the largest employers in Mragowa by actively supporting the education of young graduates through internships and practice.

Classification | ESCORTS-